CIEE Barcelona, Spain

Course title: Urban Culture in Contemporary Barcelona
Course code: HISP 3001 BASP
Programs offering course: Global Architecture and Design, Business and Culture, Economics and Culture, Language and Culture
Language of instruction: English
U.S. semester credits: 3
Contact hours: 45
Term: Spring 2020

Course Description

Barcelona is well known as a prototype for the creative city, where different forms of urban culture are constantly emerging, reinventing the city itself. Contemporary arts and alternative literature and music styles are redefining the urban landscape of Barcelona in the XXI century, blending together local and international references. In this course students will actively explore and critically analyze the urban culture of contemporary Barcelona. Analysis will focus on key aspects of the global urban movement such as graffiti artists, skateboarders, multifunctional art-galleries, electronic and techno music festivals, video artists and comic book writers, to name a few. A series of fieldtrips will guide students through the creation of a mental topography map of the new Barcelona to develop insights on the local cultural forms' connections to wider global trends.

Learning Objectives

By completing this course, students will:

- Students will learn the history and evolution of key emerging representatives of urban cultural production
- Students will analyze comparisons between emerging youth cultures and traditional representations of Spanish culture.
- Students will learn to engage in local urban practices and critically reflect and analyze their importance in a wider global context.

Course Prerequisites

None.

Methods of Instruction

Students will participate in instructor-led lectures, watch documentary films and engage in in-class discussions. Students will also apply in-class learning to participant observation in site visits.

Assessment and Final Grade

1. Final Paper or Visual Essay 20%
2. Oral Presentation 20%
3. Midterm Exam 20%
4. Final Exam 20%
5. Class Participation 20%
TOTAL 100%
Course Requirements

Final Paper or Visual Essay

The students will be required to choose one topic related to the subject to research and think about it. It can be related directly to the topics that were worked at class or another on related to urban culture (previously asked to the professor).

- In case of choosing the classic final essay, the requirements are: about 5 pages; spacing should be 1.5; alignment changed to fully justified.
- In case of choosing a visual essay, the students may use any of these visual formats: Prezi, video board. The requirements are:
  - Prezi and ppt (about 10 slides)
  - Video: about 5 minutes’ length
  - Pinterest board: 10-15 images with image description

In both cases, at least 6 scholarly sources must be used.

Grading scale in both cases:

1. Is the question fully answered, the topic understood in depth and a development and support of the argument visible?
2. Is the essay well organized, showing a bibliography with the necessary support of sources (no Wikipedia or blog-entries are accepted) and is it well written?
3. Is the essay thoughtful, deep, CREATIVE, and far-reaching in its analysis? You can use of course your opinion.

Other important points about the paper: DO not merely state the obvious or repeat others’ viewpoint. The feel that the writer is in control of the direction and organization of the essay. Scholarly sources must be used and personal blogs are NOT accepted.

Oral Presentation

On the first day of class, the instructor will provide a list of topics by subject via Canvas. Students will choose one topic and on a specific date will deliver a 10-15 minutes in-class oral presentation that includes a visual component (PowerPoint, Prezi, etc.).

Midterm Exam

Short and long questions about the course content. The midterm is composed of:

- 1st part: a test of 10 questions (multiple-choice and true or false type) (maximum punctuation: 3 points).
- 2nd part: 5 short questions (maximum punctuation: 3 points).
- 3rd part: Analysis question: you can choose between two topics to explain one of them (maximum points).

Final Exam

Short and long questions about the course content. The exam is composed of:

- 1st part: a test of 10 questions (multiple-choice and true or false type) (maximum punctuation: 3 points).
Class Participation

Active participation is required in all classes. Different activities will be done in class, but in order to evaluate the student has to complete 4 specific quizzes on Canvas (each one equals 5% of the final grade). These will be part of the discussion in class. Besides the following explanations, these tasks will be defined and further by the instructor during the previous sessions. Late quizzes will not be admitted.

- Quiz 2: Quiz about the film *Vicky, Cristina, Barcelona* (Woody Allen, 2008) and *Biutiful* (Alejandro Iñárritu, 2010).
  https://www.youtube.com/watch?v=kdXcFChRpmL
  https://www.theguardian.com/books/2015/feb/13/wrinkles-paco-roca-review-graphic-novel-older-p

Laptops are not welcomed unless the professor says otherwise in the specific case of some classroom a

Attendance

Students are expected to attend all scheduled class sessions on time and be prepared for the day’s class activities. CIEE does not distinguish between justified or unjustified absences, whether due to sickness, personal emergency, inevitable transportation delay and/or other impediments. You are considered responsible of managing your own absences. Please keep in mind that exams, paper submission dates, presentations and any other course work deadlines cannot be changed.

No academic penalty will be applied if students miss up to 3 class sessions. If students miss up to 6 class sessions, students’ final course grade will drop 5 points out of 100 on the CIEE grade scale for each additional absence beyond 3 (for example a 95 will become a 90 if they reach the 4th absence, and an 85 if they reach the 5th absence). Students will automatically fail the course if they miss more than 20% of total class hours (i.e. if they exceed 6 absences).

For students who miss up to 20% of the total course hours due to extenuating circumstances, the Academic Director may allow for exceptions to the local attendance policy based on documentation such as proof of bereavement, religious observances, hospitalization etc.

Students arriving more than 10 minutes late to the class will be considered absent for a day.

*N.B. Course schedule is subject to change due to study tours, excursions, or local holidays. Final schedules will be included in the final syllabus provided to students on site.*

Weekly Schedule
Week 1
Class  1.1  Introduction to Barcelona city & course description

Class  1.2  A brief historical introduction

Week 2
Class  2.1  A look at contemporary Catalan politics. A city between identities


Class  2.2  A look at contemporary Catalan politics. A city between identities

On site class: Parliament of Catalonia

Week 3
Class  3.1  Barcelona Brand: the redesign of the Olympic Barcelona

The Global Projection of Barcelona

Mandatory Quiz 2: Quiz about the film Vicky, Cristina, Barcelona (Woody Allen, 2008) and Biutiful (Alejandro González Iñárritu, 2010).

Oral presentation: Barcelona’s branding.

Reading: John Hargreaves “Public opinion, national integration and national identity in Spain: the case of the Barcelona Olympic Games”.

Class  3.2  Gentrified Barcelona and redesigning the urbanism of the city: superblocks

Oral presentation: What is Gentrification and how affects a city?

Reading: Degen, Mónica, and Marisol García. "The transformation of the ‘Barcelona model’: an analysis of culture, urban regeneration and governance”.

Week 4
Class  4.1  22@ and Poblenou, Neighbourhood of design

On site class: “Scavenger hunt”.

Class  4.2  Barcelona and the controversy about the Touristic explosion

Oral presentation: Tourism at Barcelona.
Mandatory Quiz 3: Quiz about the documentary *Bye, Bye, Barcelona* (2014) and the related article of “Mass tourism can kill a city” (*The Guardian*, 2014): https://www.youtube.com/watch?v=kdxcFChRpml


**Week 5**

**Class 5.1**
Not only Gaudí: the other modernist artists

On site class: a walk through some of the (other) modernist façades at the city center.

Oral presentation: Modernism at Barcelona

Oral presentation: Gaudí

Oral presentation: Josep Puig i Cadafalch

Oral presentation: Domènech i Muntaner

**Class 5.2**
Review for the midterm

**Week 6**

**Class 6.1**
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**Class 6.2**
On site class: not only Gaudí

A walk through some of the (other) modernist façades at the city center.

**Week 7**

**Class 7.1**
On site activity in groups: (“Your Barcelona”)

Recording a 5 minutes’ original video in groups about your vision, perspective and experience so far at the city of Barcelona. (More guidelines will be provided at class).

**Class 7.2**
The art of graffiti in Barcelona

The origins of graffiti in Barcelona and the problem of the authorities’ ban

Oral presentation: Street art.

Activity: Video essay about the urban art in Barcelona. Recording a 5 minutes original video in groups about your vision, perspective and experience so far at the city of Barcelona. (More guidelines will be provided at class).

Week 8
Class  8.1  The art of graffiti in Barcelona
         On site class: El Borne & Gothic Street art tour.
Class  8.2  Contemporary tv in Barcelona
         Oral presentation: History of Spanish and Catalan tv
         Oral presentation: Contemporary Spanish tv

Week 9
Class  9.1  Description of content: Contemporary tv in Barcelona
         Guest lecture: by the professional tv critic Pere Solà Gimferrer, from the Newspaper
         La Vanguardia.
Class  9.2  Cinema in Barcelona
         Oral presentation: History of Spanish and Catalan cinema
         Oral presentation: Contemporary cinema in Spain

Week 10
Class 10.1  Cinema in Barcelona
          Activity: Urban culture film awards
Class   10.2  A brief history of comic and cartoon in Barcelona
          Oral presentation: Wrinkles, by Paco Roca.
          Oral presentation: The emblematic TBO.
          Mandatory Quiz 4: Quiz about the comic -and animated film- Wrinkles, by  Paco Roca (2015)
          http://www.watchanimemovie.com/sub-dub/wrinkles.html and the related article “Wrinkles by Paco
          review” (The Guardian, 2015):
          https://www.theguardian.com/books/2015/feb/13/wrinkles-paco-roca-review-graphic-novel-older-ps

Week 11
Class 11.1  The gastronomy: From humble origins to the haute cuisine elite
          Oral presentation: Typical dishes in Barcelona.
          Reading: Silviya Svejenova “Cooking Up Change in Haute Cuisine: Ferran Adrià as an
          Institutional Entrepreneur”
Class activity: Santa Catarina market. Look for a traditional Catalan/Spanish recipe; Buy the ingredients at the market and cook it or prepare it for bringing to class next day to share with the group.

Class 11.2  Contemporary Spanish & Catalan music

Some music of the immediate past. Festivals and music agenda in Barcelona and Catalonia.

Oral presentation: Catalan Rumba

Oral presentation: Catalan Rock

Week 12
Class 12.1  Contemporary Spanish & Catalan music

Master class by Paula Domínguez, Spanish professional musician, specialized in flamenco and contemporary music.

Class activity: delivery of the final essay

Class 12.2  Final exam review

Week 13
Class 13.1  Description of content: Final term

Course Materials

Readings


